

Wide format

Zeta roller banner

ARTWORK PREFERENCES

All artwork should be prepared in CMYK mode.
We will print from your Print-ready PDF files.

BLEED

Generally NO bleed is required on your artwork.
We apply a bounding box at the printing stage to enable accurate trimming to final size.

TOLLERANCES

All cutting is done manually. therefor a final finished size could be ± 2 mm.

ARTWORK

Generally Wide Format artwork is larger than SRA3, therefor as an example:

Graphics - over 1sq.m. - images must be saved at 300dpi at a quarter of final size, and best saved as .eps or a .tiff file format. Final files for print must be saved as a PDF file.

RESOLUTION

The resolution (DPI or Dots Per Inch) for photo files or artwork should be set to the following:

Full Size 72 dpi
1/2 Size 150 dpi
1/4 Size 300 dpi
10% Size 600 dpi+

If an artwork is to be used for more than one size, please check the fonts etc for suitability.

ZETA ROLLER BANNER

Overall Visible size:
800mm wide x 2100mm tall. Add 200 to base for roller mechanism

ARTWORK SIZE

Work at quarter size: 200mm x 575mm.

CLEAR AREA

Ensure that you do not have important text less than 200mm from the base.



General

A hard copy reference with your file would be useful to enable us to ensure all data is tranferred correctly up to the RIP stage.

All picture images, photos and bitmaps must be saved as high resolution images.

If an artwork is to be used for more than one size, please check your fonts etc for suitability.

NOTE: Please do NOT supply artwork in RGB format.

Full colour files should be CMYK and or spot colour using the Pantone PMS system.

We do not support artwork supplied in Freehand, Publisher or any Microsoft Office programmes,
Word or PowerPoint!

For any other information please contact us.

E&OE.